

Los Angeles Dodgers

MEDIA PITCH





Los Angeles Dodgers to Open Baseball Academy and Training Center in Australia

The Los Angeles Dodgers, a long-time supporter of Major League Baseball's (MLB) efforts to expand the game globally, will be the first American team to establish roots in Australia.

Following years of consistent growth in the game of baseball in Australia, the Los Angeles Dodgers will make a sizable investment into the future growth of the sport by establishing the Dodgers Baseball Academy and Training Center in the City of Brisbane, located along Australia's famous Gold Coast in the State of Queensland. The initial investment, in the amount of 30 million Australian dollars (\$22.5 million), will fund the construction of two MLB-standard baseball fields, two practice infields, practice pitching mounds, indoor and outdoor batting cages, a state-of-the-art fitness center, medical facilities, and offices for staff. The baseball training center and medical facility will be built in cooperation with the Australian Baseball Federation (Baseball Australia), which recently secured 100% ownership over the Australian Baseball League (ABL) after operating for six years as a joint venture between MLB and Baseball Australia.

Interest in baseball amongst Australia's youth is climbing at unprecedented levels, signaling potential for future growth in the sport not only for amateur play, but also growth of the professional game as well. The baseball facilities will serve as a tool for improving pitching, fielding, batting, and running-related skills for the next generation of Australian baseball players.

The Dodgers' on-site medical facilities will also provide instruction for students and physicians in baseball-centered sports medicine. Following a long tradition of advances in sports medicine, most notable of which was orthopedic surgeon Frank Jobe's innovative ulnar collateral ligament reconstruction surgery (now popularly known as Tommy John surgery), training will be provided to provide improved understanding of the unique nature of baseball-related injuries.

The enclosed infographic illustrates the growing popularity of baseball in Australia. As a result of this growth, the Los Angeles Dodgers determined that a sizable investment in a new and exciting market would be beneficial for both the organization and the game overall.

Stan Kasten, the president and chief executive officer of the Los Angeles Dodgers, will be available for an interview between November 1-4, 2016 to speak on these matters, as well as the Los Angeles Dodgers' overall global efforts to grow the game of baseball.

If you would be interested in speaking to Mr. Kasten, please contact me through whichever means is convenient to you so I can make the necessary arrangements.

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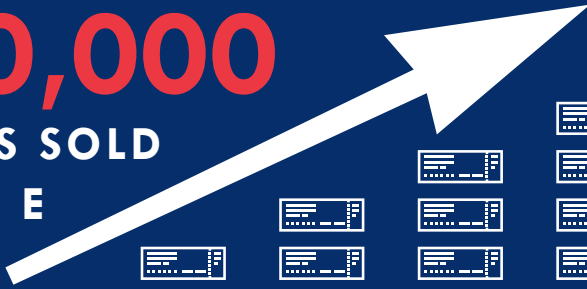
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THE GROWTH OF BASEBALL IN AUSTRALIA

The Australian Baseball League has achieved some outstanding national results in its first six years in a very competitive Australian sports market.

930,000

TICKETS SOLD
SINCE
2010

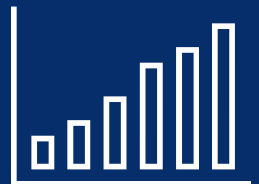
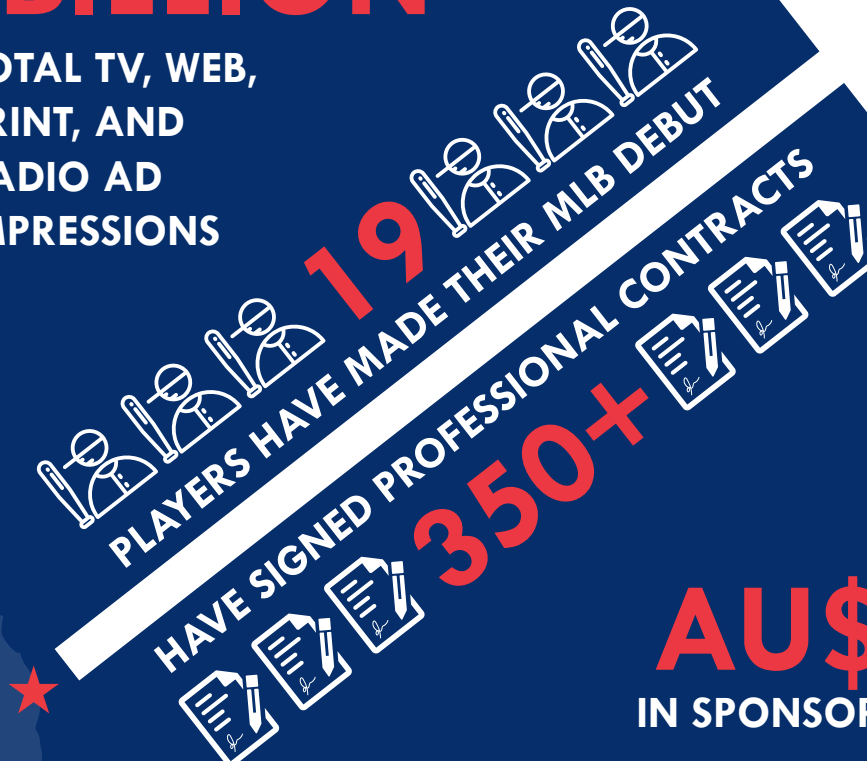


1.95 BILLION

TOTAL TV, WEB,
PRINT, AND
RADIO AD
IMPRESSIONS



19 PLAYERS HAVE MADE THEIR MLB DEBUT
350+ HAVE SIGNED PROFESSIONAL CONTRACTS



AU\$9.6M
IN SPONSORSHIP REVENUE

**18-35
YEAR
OLDS**



82.3%
OF THE ADULT
FANBASE